California is America’s number one wine state and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all 50 states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

ECONOMIC IMPACT OF CALIFORNIA WINE ON THE CALIFORNIA ECONOMY

- EMPLOYS 325,000 CALIFORNIANS
- GENERATES $57.6 BILLION IN ANNUAL ECONOMIC ACTIVITY
- PAYS $7.6 BILLION IN TAXES
  - $7.6 billion annual total: $4.5 billion in federal taxes, $3.1 billion in California and local taxes
- PAYS $17.2 BILLION IN WAGES ANNUALLY
- ATTRACTS 23.6 MILLION TOURIST VISITS TO CALIFORNIA WINERIES EACH YEAR
- GENERATES $7.2 BILLION IN ANNUAL TOURISM EXPENDITURES

ECONOMIC IMPACT OF CALIFORNIA WINE ON THE U.S. ECONOMY

- EMPLOYS 786,000 AMERICANS
- GENERATES $114 BILLION IN ANNUAL ECONOMIC ACTIVITY
- PAYS $7.6 BILLION IN TAXES
  - $7.6 billion annual total: $4.5 billion in federal taxes, $3.1 billion in California and local taxes
- PAYS $17.2 BILLION IN WAGES ANNUALLY
- ATTRACTS 23.6 MILLION TOURIST VISITS TO CALIFORNIA WINERIES EACH YEAR
- GENERATES $7.2 BILLION IN ANNUAL TOURISM EXPENDITURES