CALIFORNIA WINES PROFILE

AMERICA'S #1 WINE PRODUCER
California makes 81% of U.S. wine & is world's 4th largest producer

3,900 BONDED WINERIES
Mainly family-owned businesses, many multi-generational

5,900 WINEGRAPE GROWERS
Winegrapes are grown in 49 of 58 counties

637,000 ACRES OF WINEGRAPE
(242,400 hectares) 139 American Viticultural Areas. Vineyards preserve open space & scenic beauty

EMBRACING SUSTAINABILITY
85% of California's wine is produced in a Certified California Sustainable Winery

4.28 MILLION TONS OF WINEGRAPE
Over 110 winegrape varieties contributing to California as a wine & food paradise

248 MILLION CASES IN THE U.S. MARKET
Volume of California wine sales in the U.S.

$1.46 BILLION IN EXPORTS
U.S. wine exports, 95% from California, were 41.7 million cases

$40.2 BILLION IN RETAIL VALUE
Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and the California Dept. of Food & Agriculture. Statistics are for 2018.