

# The Economic Impact of California Wines

California is America's number one wine state and the fourth largest producer in the world.

California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.



## Economic Impact of California Wine on the California Economy

## Economic Impact of California Wine on the U.S. Economy



Employs **422,000** Californians



Employs **1.1 MILLION** Americans



Generates **\$73.0 BILLION** in annual economic activity



Generates **\$170.5 BILLION** in annual economic activity



Pays **\$7.9 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$21.9 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$25.9 BILLION** in wages annually



Pays **\$59.9 BILLION** in wages annually



Attracts **25.2 MILLION** tourist visits to California wineries each year



Generates **\$8.6 BILLION** in annual tourism expenditures